

Preparing a FIFA World Cup bid

Your opening sentence:

e.g. Thank you for inviting us to present today... or We are here to tell you why we should host the next World Cup... or write your own...

How do you promote football is hope?

e.g. Our country has football clubs for boys and girls... or We are hosting with another country... or think of something else...

How do you make sure football is for the planet?

e.g. We don't need to build many stadiums... and We will recycle all the rubbish from the tournament... and We will provide electric cars for every footballer... and think of some of your own ideas

How will you make sure there is no discrimination at your World Cup?

e.g. We will have posters up at the stadiums telling people not to be racist... and We pay our cleaners a good wage... and think of some more...

How will you promote fair play?

e.g. We will give fair play awards to the best footballers... or think of your own...

Finally, what experience do you have?

e.g. We hosted the Olympics, we can host the World Cup... or another reason...